

LIVERUR

Living Lab Research concept in rural Areas

Research and Innovation Action – RIA RUR – 09 – 2017

LIVERUR 773757



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www.liverur.eu



PRESENTATION

The LIVERUR European project pursues the modernization of SMAEs (Small and Medium Agricultural Enterprises) that represent crucial actors in the structure and dynamics of the EU rural economy: despite the ongoing consolidation process, rural activities in Europe still they are carried out mainly by small or very small farms.

The objective of LIVERUR is to introduce the Rural Living Lab research methodology within the framework of SMAEs, to identify and analyze different approaches of business models, create added value, social cohesion, jobs, integration of interest groups, inclusion of actors, resilience business in the face of global markets and the impacts of climate change and is likely to expand and replicate in various regions of Europe.

AIMS

The objective of the LIVERUR project is the modernization of the small and medium-sized rural businesses present in the European territory. SMAE (Small and Medium Agricultural Enterprises) represent crucial actors in the structure and dynamics of the EU's rural economy: despite the ongoing consolidation process, rural activities in Europe are still mainly carried out by small farms or very small. Given that empirically substantiated studies are still lacking, LIVERUR's short-term objective is to improve knowledge of business models that grow in rural areas, including the understanding of their potential. In the long term, the project will increase the potential for rural economic diversification.

The purpose of the project is to introduce the Rural Living Lab research methodology in the framework of SMAEs, to identify and analyze various approaches to business models, create added value, social cohesion, jobs, integration of interest groups, inclusion of actors, resilience business in the face of global markets and the impacts of climate change and is likely to expand and replicate.

IMPLEMENTATION

5 Phases:

- 1 Analysis and conceptualization of the rural laboratory concept.
- 2 Development of a reference classification to list existing business concepts and models in terms of initial conditions, obstacles faced, favorable factors, financial mechanism, generation of added value, jobs and other environmental and social benefits.
- 3 Creation and conceptualization of a totally new business model concept: the concept of the Circular Circular Living Lab (RAIN) business model.
- 4 Promotion of the integration between the actors of the rural sectors in the pilot areas through the creation of an ecosystem of services enabled for the ICT (RAIN platform).
- 5 Validation of laboratories in 13 pilots.

UCAM ROLE

Coordination and technical and financial management of the project (WP1) in addition to the work package of Communication, Dissemination and Exploitation of project results (WP 7).

Coordinador



UCAM
UNIVERSIDAD CATÓLICA
DE MURCIA

Fundación Universitaria
San Antonio

PARTNERS



Univerza v Ljubljani



PARTNERS



BUDGET

Overall budget : 4.107.005,00€

WHAT IS THE OPRI

The International Project Office (OPRI) is an office linked to the Vice-rectorate of Research, responsible for the management of international research projects at UCAM. The OPRI was founded to strengthen the collaboration between our partners all around the world in the field of research. The unit was established in 2012 and has built strong alliances in 36 countries in which the university has to date participated in 57 projects. The internationalization of the Catholic University of Saint Anthony, through the OPRI, is directed towards all of the university community, researchers as well as students. A total of 192 students have participated already in projects in a variety of countries all over the continent.

Currently we are leading international projects like LIFE Clean Up, and LIVERUR. UCAM also has been awarded a postdoctoral Marie Curie with the project "POCBIOPEP" related to the study of cellular markers in blood from the intake of Pork Cured BIOactive PEPTides. Likewise, the UCAM, recognized by European institutions for its work in research and management of sports projects, such as dual career (education + sport) is coordinating the projects "ESLP" inside the call Erasmus+ Sport.

OBJECTIVES

- 1 Increase international presence UCAM in the European Union through participation in networks of knowledge, technological and scientific platforms, dissemination seminars, technical conferences and other events promoting R&D organized by the EU, with the presence of renowned professionals.
- 2 Increase the participation rate of UCAM in European R&D, either as leaders or as partners.
- 3 Increase the success rate of proposals presented by researchers at the UCAM to European and international R&D.
- 4 Improve the rate of return derived from the participation of the UCAM in European R&D.
- 5 To promote European values.
- 6 Establish a commitment for university students towards European

OPRI DATA

Approved projects	57
Important active projects	16
Number of researchers involved in projects	71
Number of project partner countries	36
Number of students involved in projects	194
Total budget of approved projects	€11.877.492,70





UCAM considers the international communication as the key for its growth and in achieving great results together with the advancing contribution in all scientific areas.

With the OPRI, UCAM is aligned with the R&D policies of the European Union and the Ministry of Science and Innovation.



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OPRI International
Project Office



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Disclaimer:

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