

Refresh

Co-funded by the
Creative Europe Programme
of the European Union



Connecting European Culture
Italy · Romania · Slovenia · Spain

PRESENTATION

Refresh is an European project included within the Creative Europe program, through a special call for the European Year of Cultural Heritage 2018

AIMS

The general aim of the project is to bring the cultural heritage of the participating peoples and regions closer to the people, celebrate their diversity and share their value with future generations.

IMPLEMENTATION

The coordinator of Slovenia will manage the technical and economic part of the overall development of the project.

All partners will participate in the following tasks:

- 1 **TRANSVERSAL AND TRANSVERSAL CREATION:** transnational exchanges of young artists will be organized to work together with locals in each country in the creation of innovative cultural content / events using the Hackathon concept (meeting or face-to-face event of collaborative software development - or hardware - in a short period of time)
- 2 **FOCUS ON AUDIENCE AND CO-CREATION:** young artists have the opportunity to know and work closely with the groups / audience of the local community in the development of new cultural content and / or the implementation of these. This will contribute to a better understanding of the audience, while its direct participation, while including support, intercultural exchanges and appreciation and sense of belonging to the European space.

- 3 **LEARNING BY** being supported by transnational exchanges and cooperation: partner organizations will share experience and develop competences on how to better promote heritage sites through the diversification of offers in cooperation with other cultural and creative sectors and how to develop audiences in practice, by organizing REFRESH Heritage Weeks.
- 4 **SUPPORT FOR THE VISIBILITY OF THE COMMUNITY OF YOUNG ARTISTS:** in addition to a strong participation in social networks, the prize for the best video presented by the creative heritage week will be organized and the contents of the videos will be widely disseminated.
- 5 **COMMUNICATION AND DISSEMINATION** is an integral part of the project activities with a specific focus on the integration of results into the European Year of Cultural Heritage 2018.

Espected results

Heritage sites and events will be a platform of common cooperation and creative space in the four countries that will unite the cultural and creative sectors with artists to develop new cultural contents

Partners



Fundación Universitaria San Antonio (ES)



Zdrúženje zgodovinskih mest Slovenije (SL)



Complexul Muzeal National MOLDOVA (RU)



ITACA – Local Development Association (IT)

Researches



Isabel Sarabia Andúgar
Research



Josefina Sánchez
Research



Angel pablo Cano Gómez
Research



Sebastián Gómez Lozano
Research



Maria Dolores Lorán
Research

Budget

Overall project: 197.989,83 €

WHAT IS THE OPRI

The International Project Office (OPRI) is an office linked to the Vice-rectorate of Research, responsible for the management of international research projects at UCAM. The OPRI was founded to strengthen the collaboration between our partners all around the world in the field of research. The unit was established in 2012 and has built strong alliances in 36 countries in which the university has to date participated in 57 projects. The internationalization of the Catholic University of Saint Anthony, through the OPRI, is directed towards all of the university community, researchers as well as students. A total of 192 students have participated already in projects in a variety of countries all over the continent.

Currently we are leading international projects like LIFE Clean Up, and LIVERUR. UCAM also has been awarded a postdoctoral Marie Curie with the project "POCBIOPEP" related to the study of cellular markers in blood from the intake of Pork Cured BIOactive PEPTides. Likewise, the UCAM, recognized by European institutions for its work in research and management of sports projects, such as dual career (education + sport) is coordinating the projects "ESLP" inside the call Erasmus+ Sport.

OBJECTIVES

- 1 Increase international presence UCAM in the European Union through participation in networks of knowledge, technological and scientific platforms, dissemination seminars, technical conferences and other events promoting R&D organized by the EU, with the presence of renowned professionals.
- 2 Increase the participation rate of UCAM in European R&D, either as leaders or as partners.
- 3 Increase the success rate of proposals presented by researchers at the UCAM to European and international R&D.
- 4 Improve the rate of return derived from the participation of the UCAM in European R&D.
- 5 To promote European values.
- 6 Establish a commitment for university students towards European

OPRI DATA

Approved projects	57
Important active projects	16
Number of researchers involved in projects	71
Number of project partner countries	36
Number of students involved in projects	194
Total budget of approved projects	€11.877.492,70





UCAM considers the international communication as the key for its growth and in achieving great results together with the advancing contribution in all scientific areas.

With the OPRI, UCAM is aligned with the R&D policies of the European Union and the Ministry of Science and Innovation.



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OPRI International Project Office



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For additional information about the project please contact UCAM at
opri@ucam.edu

Universidad Católica San Antonio de Murcia (UCAM)

Campus de Los Jerónimos

30107 Guadalupe (Spain)



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