

# #PlayEurope – EduGames

## for Active Citizenship



Cofinanciado por el  
programa Erasmus+  
de la Unión Europea



# PRESENTATION

#PlayEurope is an European Project proved inside the program Erasmus+ KA2 Cooperation for Innovation and the exchange for good practices

## AIMS

- 1 GENERAL OBJECTIVE is to raise awareness about the importance of being "active citizens", both in the local community and at European level, and educate young people to get information about the context in which they live, offering them an entertaining way to foster a more proactive behavior towards socio, political and economic issues, often considered as boring and complex. The key element of the project's objective is the awareness raising and this is why the consortium plans to disseminate good practices of successfully implemented projects effectively promoting the adoption of online EduGames and other methods, that have already been successfully developed in the field of active citizenship among young people.
- 2 SPECIFIC OBJECTIVES  
The consortium aims at:
  - 2.1 Inviting young people to be active citizens, working at the same time on the development of basic and transversal skills and on the enhancement of digital integration in learning and youth work at various levels;
  - 2.2 Contacting decision-makers and promote these approaches with the aim to involve more active young people in the society;
  - 2.3 Promoting the adoption of alternative methods in schools, training institutions and universities inviting students to learn new topics through the edutainment approach;
  - 2.4 Inviting institutions dealing with young people to enhance digital integration in teaching at various levels.

# IMPLEMENTATION

The impact monitoring is of crucial importance for #PlayEurope success.

Three reports will be created during the whole life of the project:

- 1.1 Guidelines on Impact Evaluation (M3) The report will include short guidelines indicating how the impact of #PlayEurope will be measured, to facilitate rigor and consistency in the evaluation of project impact and communication strategy in order to provide practical support to the project impact and outcomes assessment.
- 1.2 Progress Impact Evaluation Report (M13) - covering M1-M12, to analyse the situation and undertake corrective measures where necessary and/or plan the communication activities for the last year of the project.
- 1.3 Final Impact Evaluation Report (M24) - covering M13-M24, to assess and evaluate to what extent the expected results were achieved and what these results mean to those involved in the project.

The reports will be developed by VITECO with the contribution of all partners. The main objectives in identifying KPI (Key Performance Indicators) for impact evaluation are:

- 2.1 To identify strengths and weaknesses of a new achievement or engagement strategy in order to modify and refine it.
- 2.2 To improve the quality and usefulness of information and media content produced.
- 2.3 To determine the composition and diversity of #PlayEurope users.
- 2.4 To assess the progress the project has made toward achieving its goals and intended outcomes.

The KPIs to measure the impact of the project will be:

- 3.1 Measurable and objectively verifiable;
- 3.2 Reliable, producing the same results across different measurements;
- 3.3 Relevant to project objectives;
- 3.4 Sensitive to changes in the situation being observed;
- 3.5 Timely, enabling the collection and analysis of the data within a reasonable period.

Final assessment: December 2017.

## Expected results

There will also be LONG-TERM indicators: developed and increased interest in active citizenship among young people around Europe; adoption of alternative methods in schools, training institutions and universities inviting students to learn new topics using an Edutainment approach; enhance digital skills and integration in teaching at various levels; convince policy makers and public administrations to pay more attention on social issues such as environment protection, health and food, multiculturalism and raise awareness on these arguments especially among young people, using #PlayEurope innovative approach.

## PARTNERSHIP



## RESEARCHERS



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## BUDGET

Overall Budget: 83.475 €

# WHAT IS THE OPRI

The International Project Office (OPRI) is an office linked to the Vice-rectorate of Research, responsible for the management of international research projects at UCAM. The OPRI was founded to strengthen the collaboration between our partners all around the world in the field of research. The unit was established in 2012 and has built strong alliances in 36 countries in which the university has to date participated in 41 projects. The internationalization of the Catholic University of Saint Anthony, through the OPRI, is directed towards all of the university community, researchers as well as students. A total of 160 students have participated already in projects in a variety of countries all over the continent.

Currently we are leading international projects like "EUROLAB-4HPC", "ACDDTHPC" and "Discovery of novel blood anticoagulants using hybrid artificial intelligence techniques" in the area of computational bioinformatics inside the calls Horizon 2020, 7FP and NILS. UCAM also has been awarded a postdoctoral Marie Curie with the project "POCBIOPEP" related to the study of cellular markers in blood from the intake of POrk Cured BIOactive PEPTides. Likewise, the UCAM, recognized by European institutions for its work in research and management of sports projects, such as dual career (education + sport) is coordinating the projects "ESTPORT" and "SPIIS" inside the call Erasmus+ Sport.



# OBJECTIVES

- 1 Increase international presence UCAM in the European Union through participation in networks of knowledge, technological and scientific platforms, dissemination seminars, technical conferences and other events promoting R&D organized by the EU, with the presence of renowned professionals.
- 2 Increase the participation rate of UCAM in European R&D, either as leaders or as partners.
- 3 Increase the success rate of proposals presented by researchers at the UCAM to European and international R&D.
- 4 Improve the rate of return derived from the participation of the UCAM in European R&D.
- 5 To promote European values.
- 6 Establish a commitment for university students towards European

# OPRI DATA

Approved projects	41
Active projects	22
Number of researchers involved in projects	65
Number of project partner countries	36
Number of students involved in projects	160
Total budget of approved projects	10.612.990,50€



UCAM considers the international communication as the key for its growth and in achieving great results together with the advancing contribution in all scientific areas.

With the OPRI, UCAM is aligned with the R&D policies of the European Union and the Ministry of Science and Innovation.



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**OPRI** International Project Office



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<http://www.playeurope-project.eu/>

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